



## **Global Challenge (GC)**

### **Photography and Sharing of Images Policy**

#### **The purpose of this policy statement is to:**

- protect beneficiaries of Global Challenge's services, events and activities, specifically those where photographs and videos may be taken
- set out the overarching principles that guide our approach to photographs/videos being taken of our beneficiaries during our events and activities
- ensure that we operate in line with GC values, and within the law when creating, using and sharing images of our beneficiaries

#### **This policy statement applies to all trustees, staff, volunteers and other adults associated with Global Challenge.**

This policy has been drawn up to ensure that informed consent protects the rights and dignity of those whose stories we have the privilege of sharing. GC, through its coordinators and trustees, maintains strong relationships with the communities it works with. Whilst these relationships don't permit us to ever assume consent, they do enable us to have frank and open conversations.

#### **At Global Challenge we recognise that:**

- sharing photographs and films of our activities can help celebrate the successes and achievements of our our beneficiaries, provide a record of our activities and raise awareness of our work
- the welfare of our beneficiaries when taking part in our activities is paramount
- our beneficiaries have a right to decide whether their images are taken and how these may be used, regardless of age, disability, gender reassignment, race, religion or belief, sex or sexual orientation. They can revoke consent at any time.

· consent to take images of children is only meaningful when our beneficiaries understand how the images will be used and stored and are fully aware of the potential risks associated with the use and distribution of these images. Informed consent protects the rights and dignity of those whose stories we have the privilege of sharing.

### **We will seek to keep all beneficiaries safe by:**

- developing and implementing a thoughtful, rigorous consent process with our staff representatives in Uganda whereby they always ask for consent from a child, their families and our friends and colleagues, before taking and using images
  - always explaining what images will be used for, how they will be stored and what potential risks are associated with sharing images of children
  - making it clear that if a child or their family withdraw consent for an image to be shared, it may not be possible to delete images that have already been shared or published
  - changing the names of children whose images are being used in our published material whenever possible (and only using first names if we do need to identify them)
  - reducing the risk of images being copied and used inappropriately by only using images of children in appropriate clothing and only using images that positively reflect the involvement of our friends and colleagues in Uganda. When it comes to representation – stories, films, photography – it's not about Global Challenge. It's about the people who allow GC to share their stories; the people Global Challenge exists for. Their needs should always come before those of the charity. It's part of a broader commitment to putting respect for the rights, dignity and preferences of the people we work with, above everything else: a principle that guides our project work and underpins our communications.

### **Storing images**

We will store photographs and videos of the communities we work with, securely, in accordance with our safeguarding policy and data protection law.

Images will not be kept for longer than is considered necessary. Global Challenge will ensure that all photographs are permanently wiped from memory cards, computer hard and portable drives or other relevant devices once the images are no longer of use.

### **Related policies and procedures**

This policy statement should be read alongside our organisational policies and procedures, including:

- GC Safeguarding Policy,
- GC Data Protection Policy,
- GC Commitment and Code of Conduct of Trustees,
- GC Code of Conduct for Visitors
- Serious Incidents Policy,
- GC Health and Safety Policy
- GC Volunteer Policy

Policy Agreed & Adopted by GC Trustees

Date: September 2023 (Minutes of meeting 14 September Point 6.2)

**To be reviewed biennially thereafter.**

Registered Charity No. 1121686

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