



GLOBAL CHALLENGE (GC) PUBLIC RELATIONS POLICY

GC will:

- provide a newsletter to all supporters at least every year, updating them with details of the charity's work
- update the Queens Road Baptist Church Community on GC's progress regularly
- display leaflets about GC's work at the church and at information/fundraising events.
- promote fundraising events to supporters
- regularly update the GC website www.globalchallengecharity.com and other social media
- give talks to interested groups about GC's work.
- thank all donors for donations

Policy Agreed & Adopted: July 2021

Reviewed by GC Trustees: January 2024

Minuted on 11 January 2024 trustee minutes (Point 4.1)

To be reviewed biennially thereafter.